



Newsletter for GT Radial TBR Customers - November 2012



The GITI Tire Technical Center team checks tread depths at J-Mar Trucking.

U.S. Fleets, Dealers Impress Technical Center Team

A team of GITI Tire Technical Center engineers visited GT Radial commercial fleets and dealers earlier this month and came away impressed!

According to William Estupinan, Vice President of Technical Service for GITI Tire in the Americas, the visits are part of a global corporate commitment to gain a thorough understanding of the operating conditions and specific requirements of commercial fleets and dealers in each of the world's top markets.

The disciplines represented during the visits included: one compounder engineer, one design engineer, two tubeless technology specialists and one member of product planning.

In addition to the SEMA show, the R&D team visited:

- GT Radial pilot fleet J-Mar Trucking in Searcy, AK.
- ABF Trucking in Little Rock, AK.
- GCR in Little Rock
- Southern Tire Mart in Lubbock, TX
- Various other end users in Arkansas and Texas

Activities also included a scrap tire analysis in Texas, several truck/tire surveys at Flying J truck stops, and visits to two retread plants (GCR and Southern Tire Mart).

Estupinan said the visits were invaluable in providing insights to the Technical Center team into the different truck configurations, pattern offerings and technological advances in the trucking and tire industries in North America.

"The discussions with customers and end users will undoubtedly contribute to the process of product planning, quality review, and manufacturing at GITI Tire for years to come," he said. "It is critical for our company to understand the different operating conditions and requirements in each of the world's major markets. We really appreciate our customers, fleets and others who took time out of their busy schedules to meet with us."



Members of the GITI Tire Technical Center team from China who visited U.S. customers and fleets this month with Matt Tharp, Technical Service Coordinator for GITI Tire (second from left), and William Estupinan (third from right).

Estupinan said these types of activities and collaboration will continue in 2013 and beyond at events such as the Mid-America Trucking Show and more one-on-one visits.

Rim Dimension Standards: Don't Make Assumptions!

It seems like a no brainer, but the proper mounting and fitting of the tire to the rim should not be left to chance!

[Click here to download the design rim width standards](#) and approved contours from The Tire and



(left to right) – GITI Tire VP of Sales Tom McNamara had a "devil" of a good time with Bruce Davis and David Zielasko of Tire Business magazine at the GITI Tire Halloween evening reception during SEMA week in Vegas.



Skip Lightfoot of Skip's Tire & Auto is thinking - "How in the World" - a common phrase evoked by two magicians at the GITI Tire SEMA party.



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