



Newsletter for GT Radial TBR Customers -- Feb. 2012 Edition



GT Radial SmartWay Line-Up on Display at Mid-America

Attendees of the Mid-America Trucking Show are being encouraged to come by the GT Radial booth (#68196 in the West Wing) to discover why it's a "smart move" to go with GT Radial truck tires.

A new booth design for GITI Tire will showcase the GT Radial SmartWay line-up --the GT Radial GSL213 FS steer tire, GT669+ FS drive tire and the GT979 FS tire for trailers.

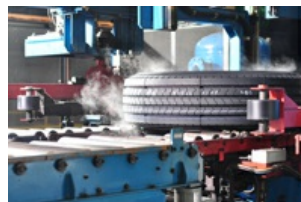
Show attendees will also learn that GITI Tire is the world's fifth largest truck tire manufacturer with highly advanced R&D and manufacturing capabilities.

In addition to media advertising, daily booth prizes and social media are being used to create excitement for GT Radial. Follow the action on [Twitter @GTRadialUSA](#).

A panel in the GT Radial Mid-America booth

GT Radial Tires Now Sold in 140 Countries

Demand is growing for GT Radial tires in the U.S. and across the globe due to the brand's **unbeatable combination of performance and value**. GITI Tire, with sales now in 140 countries worldwide, is working hard to meet this demand.



TBR uniformity testing at Hefei plant

The company's seven manufacturing facilities are currently producing 137,000 tires each day. Each plant shares a commitment to continuous quality improvement and has obtained ISO/TS16949:2002 accreditation, the highest international standard for quality control procedures.

A global company with roots in Indonesia and plants in China, GITI Tire has a rapidly growing presence in North America with a corporate office and distribution center in Rancho Cucamonga, CA, as well as a distribution center in Portland, TN.

Midwest Tire 2012 Dealer Fair a Big Success!

Congratulations to MidWest Tire & Muffler on their successful 2012 Dealer Fair which just wrapped up in Sioux Falls after events in Rapid City and Bismarck.

"We have been doing our dealer fairs for over 35 consecutive years now to kick off our programs and new products," said MidWest Tire & Muffler Co-owner Dwayne Rydell. "This year was our largest ever with more than 750



Popular cartoon characters played a role in the Midwest Tire

customers attending."

Bob Reisinger, GITI Tire Regional Sales Manager, Northwestern Division, said, "The Midwest Tire dealer fairs provided a great venue for us to interact with their customers about their businesses, and we look forward to working with them to make 2012 an outstanding year!"

2012 Dealer Fair, but the real "stars" were the hundreds of Midwest dealers who attended.

Outlook for 2012

Midwest Tire Co-owner Dwayne Rydell is optimistic about 2012. "Our dealers are very upbeat. They are excited about the new year, obviously a great thing to hear from your customers," Rydell says.



Midwest Tire Co-owner Dwayne Rydell (left) with GITI Tire's Bob Reisinger at the GT Radial booth in Sioux Falls.



Justin Wright, GITI Tire Regional Sales Manager for Commercial Tires in the Western Region, was on hand to talk to Midwest Tire dealers about the GT Radial truck tire line-up.



More than 750 dealers attended the Midwest Tire 2012 Dealer Fair, including this full house in Sioux Falls.



GITI Tire USA
10404 Sixth St.
Rancho Cucamonga, CA 91730-5831

This email was sent to .
To ensure that you continue receiving our emails, please add us to your address book or safe list.

[manage](#) your preferences | [opt out](#) using TrueRemove®

Got this as a forward? [Sign up](#) to receive our future emails.